



Possibility grows here.

A fresh air festival on wheels.

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Attention: News / Recreation / Travel & Tourism / Environment/ Sports Editors and Reporters

## News Release

April 1, 2009

## Explore Ontario's Greenbelt on Wheels Come join the 2009 *Tour de Greenbelt*

(Toronto) – Dust off your helmet – spring has sprung and it's time to break out the banana seats and get ready to ride. The *Friends of the Greenbelt Foundation* is pleased to announce the second *Tour de Greenbelt* cycling extravaganza! An innovative and exciting opportunity for Ontarians and visitors to bicycle their way through Ontario's Greenbelt, the *Tour de Greenbelt* is now open for registration.

"We're thrilled to be going into our second year of the *Tour*," said Burkhard Mausberg, President of the *Friends of the Greenbelt Foundation*. "Ontario's Greenbelt is the largest and most diverse Greenbelt in the world. What better way to experience the diverse landscape, bountiful selection of local food and vibrant culture within the region, than by riding through it?"

Designed for fun, rather than competition, this family-oriented cycling *Tour* is both accessible and affordable to all, with numerous attractions and a variety of rest stops along the way. Described as a 'fresh air festival on wheels,' the *Tour* takes place over four fully paved, marshaled routes.

The four routes include:

- Saturday, September 12 Niagara-on-the-Lake
- Sunday, September 13 Burlington, Halton & St. Catharines
- Saturday, September 26 Newmarket & Lake Simcoe
- Sunday, September 27 Rouge Valley & Durham

At the end of each route, riders will enjoy a chance to rest and mingle with fellow riders while enjoying freshly prepared local Greenbelt food – all included in the price of your ride!

With more than 1,200 riders participating last year, this years *Tour* has been developed to accommodate all levels of riders. Each route features three different lengths of 25, 50 and 100 km. Mountain Equipment Co-op (MEC), Canada's leading outdoor retailer, has returned as the presenting sponsor of the *Tour*.

The *Tour* costs only \$40 per person per day to register and is free for children 14 and under who are accompanied by an adult (up to 2 children per adult). Register online at www.TourdeGreenbelt.ca or call 1-888-960-0030.

The *Tour de Greenbelt* is carefully organized to support all riders. Special transport is available for those who do not wish to complete the full day's ride. Emergency Medical Services and bicycle repair support are also available.

Possibility grows in the Greenbelt. Wrapping around the Golden Horseshoe, the Greenbelt is 1.8 million acres of potential to make Ontario, and the earth, a better place. Encompassing the Niagara Escarpment, the Oak Ridges Moraine, Rouge Park, hundreds of rural towns and villages and some 7,000 farms, Ontario's Greenbelt is the largest and most diverse in the world.

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For further information and promotional material, please visit www.TourdeGreenbelt.ca, and contact: Peter Hart, Manager, Tour de Greenbelt Manager, Friends of the Greenbelt Foundation, 647-224-0634, peterh@tourdegreenbelt.ca

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